



Ministry of Cultural Heritage & Activities & Tourism



DAFA

Delegation  
Francois  
Afghanistan



Ministry of Mines & Petroleum, The World Bank Group  
Ministry of Information & Culture,  
Islamic Republic of Afghanistan



United Nations  
Educational, Scientific and  
Cultural Organization

# CULTURAL HERITAGE and DEVELOPMENT INITIATIVES

A challenge or a contribution to sustainability?

## PROGRAMME

May 2016, 25-27  
Palazzo Barberini Rome, Italy



## WEDNESDAY, 25 MAY 2015

### 9.30 – 10.30: Opening Ceremony

MASTER OF CEREMONY: **Ms. Flaminia Gennari Santori** (Italy), Director of the National Museum of Ancient Art of Palazzo Barberini (MiBACT)

- SPEAKERS:
- **Mr. Antimo Cesaro** (Italy), Undersecretary at the Italian Ministry of Cultural Heritage & Activities & Tourism (MiBACT)
  - **Ms. Antonia Pasqua Recchia** (Italy), Secretary General at the Italian Ministry of Cultural Heritage & Activities & Tourism (MiBACT)
  - **Mr. Emilio Ciarlo** (Italy), Director of Section II – Institutional Relations & Communication, Italian Agency for Development Cooperation (AICS)
  - **Mr. Abdul Bari Jahani** (Afghanistan), Afghan Minister of Information & Culture (MoIC)
  - **Mr. Mohammad Humayon Qayoumi** (Afghanistan), Advisor to the President of Afghanistan for national development programmes
  - **Mr. Ede Jorge Ijjasz-Vasquez** (Colombia), Senior Director of Urban, Rural & Soc Dev – Global Practice (GSURR) at the World Bank
  - **Ms. Patricia McPhillips** (USA), Director and Representative at UNESCO Office in Afghanistan
  - **Photo Session**

### 10.30 – 11.20: SESSION I- *Cultural Heritage as a vector for sustainable development*

MODERATOR: **Mr. Stefano De Caro** (Italy), Director General of the International Centre for the Study of the Preservation and Restoration of Cultural Property (ICCROM)

- SPEAKERS:
- **Mr. Carlos Villaseñor** (Mexico), President of Cultural Interactivity and Development
  - **Mr. Rohit Jigyasu** (India), President of ICOMOS International Committee on Risk Preparedness

### 11.20 – 11.35: Coffee Break

### 11.35 – 12.55: SESSION II - *Cultural Heritage Preservation & Development Initiatives – Challenges & Good Practices for Environmental Sustainability*

MODERATOR: **Mr. Andrea Bruno** (Italy), Former Professor at the University of Turin and UNESCO Expert for the preservation of cultural heritage in Afghanistan

- SPEAKERS:
- **Mr. Mounir Bouchenaki** (France), Director of the Arab Regional Center for World Heritage
  - **Mr. Philippe Marquis** (France), Curator at Louvre Museum – Department of Oriental Antiquities
  - **Mr. Philippe Delanghe** (Belgium), Chief of Culture Unit at UNESCO Phnom Penh
  - **Questions & Answers**

### 12.55 – 14.10: Lunch

### 14.10 – 15.50: Panel 1: *Understanding the values to plan sustainable changes*

MODERATOR: **Mr. Omar Sultan** (Afghanistan), former Deputy Minister of

#### Information & Culture in Afghanistan

- SPEAKERS:
- **Ms. Catherine Heim/ Mr. Julio Bendezu-Sarmiento/Mr. Thomas Lorain** (France), Archaeologist at UNESCO Kabul Office/ Director and Vice-Director of the French Archaeological Delegation in Afghanistan (DAFA)
  - **Ms. Mirella Serlorenzi** (Italy), Director at the Special Superintendence for the Coliseum, the Roman National Museum and the Archaeological Area of Rome (MiBACT)
  - **Mr. Rafael Sequeira** (Mexico), International Archaeologist at the Mes Aynak Archaeological Project
  - **Ms. Daniela Giampaola/Mr. Giuseppe Giordano/Mr. Ugo Carughi** (Italy), Director at the Archaeological Superintendence of Campania (MiBACT)/ Independent Conservator/ Former Director at the Superintendence for historical heritage and cultural landscape of Naples (MiBACT)
  - **Questions & Answers**

15.50 – 16.05: **Coffee Break**

16.05 – 18.05: **Panel 2: *Rooting development in the local cultural and natural environment***

MODERATOR: **Ms. Cheryl Benard (USA)**, President of ARCH International

- SPEAKERS:
- **Ms. Rita Paris** (Italy), Director at the Special Superintendence for the Coliseum, the Roman National Museum and the Archaeological Area of Rome (MiBACT)
  - **Mr. Nuno Oliveira** (Portugal), Cultural Heritage Consultant, Former Advisor to the Minister of Culture in Timor Leste
  - **Mr. Thierry Joffroy** (France), Chairman of CRATerre
  - **Ms. Kuanghan Li** (China), Director of the China Sector at the Global Heritage Fund (GHF)
  - **Mr. Jean Yasmine** (Lebanon), Project Manager at the Lebanese Council for Development & Reconstruction (CDR)
  - **Questions & Answers**

19.00 : **Dinner** – Istituto di Studi Romani, Aventine Hill

**THURSDAY, 26 MAY 2015**

9.30 – 11.10: **SESSION III- *Sustainable regulatory & management tools: governance mechanisms for a dynamic process of change through a long-term perspective***

MODERATOR: **Mr. Jukka Jokilehto** (Finland), Advisor to the General Director of ICCROM

- SPEAKERS:
- **Ms. Tatiana Kirova** (Italy), Former Professor at the University of Turin, UNESCO Expert for the World Heritage List nominations
  - **Ms. Jane Thompson** (UK), Project Manager for the Herculaneum Conservation Project
  - **Ms. Carolina Castellanos** (Mexico), Heritage Management Expert, Focal point for Latin America and the Caribbean for UNESCO's World Heritage Earthen Architecture Programme
  - **Mr. Daniele Pini** (Italy), Professor of Urban Conservation Planning at the RLICC of Leuven
  - **Questions & Answers**

11.10 – 11.25: **Coffee Break**

11.25 – 13.05: **Panel 3: *Aligning national priorities and heritage management for integrated planning***

MODERATOR: **Mr. Vincent Negri** (France), Professor of cultural heritage law at the Institut National du Patrimoine and at the Pantheon – Sorbonne Paris 1 University

- SPEAKERS:
- **Mr. Mohammad Hassan Talebian** (Iran), Deputy for Cultural Heritage at the Iranian Cultural Heritage, Handicraft and Tourism Organization (ICHHTO)
  - **Mr. Lupwishi Mbuyamba** (Mozambique), Executive Director of the Observatory of Cultural Policies in Africa (OCPA)
  - **Mr. Masanori Nagaoka** (Japan), Head of Culture Unit at UNESCO Kabul Office
  - **Ms. Paola Falini** (Italy), Professor of Urban Planning at the University 'La Sapienza'
  - **Questions & Answers**

13.05 – 14.20: **Lunch**

14.20 – 16.00: **SESSION IV- *Culture as a possible vehicle of inclusive social and economic development***

MODERATOR: **Mr. Daniel Etongua-Manguelle** (Cameron), President of the Société Africaine d'Etude d'Exploitation et de Gestion (SADEG)

- SPEAKERS:
- **Mr. Xavier Greffe** (France), Professor of Economics at the University Paris I - Sorbonne
  - **Mr. Joseph Lo** (Singapore), International Expert for Culture and Sustainable Development
  - **Ms. Rana Amirtahmasebi** (Iran), Urban Planner, Manager at Eparque Urban Associate
  - **Mr. Carlo Corazza** (UK), Head of the Unit 'Tourism, Creative and Emerging Industries' at the European Commission
  - **Questions & Answers**

16.00 – 16.15: **Coffee Break**

16.15 – 17.55: **Panel 4: *Heritage – led sustainable economy for community development***

MODERATOR: **Ms. Rita Gonelli** (Italy), Responsible of the Culture Sector at the Italian Agency for Development Cooperation (AICS) - **TBC**

- SPEAKERS:
- **Mr. Luigi Scaroïna/Ms. Dora Di Francesco** (Italy), Responsible of the Executive Unit and Director of Service II – National and EU Strategic Planning for the Secretary General (MiBACT)
  - **Ms. Akiko Tashiro** (Japan), Associate Professor at Hokkaido University
  - **Ms. Despina Papadopoulos** (Greece), Interaction designer and design strategist, Founder of Studio 5050
  - **Ms. Maria Grazia Filetici** (Italy), Director at the Special Superintendence for the Coliseum, the Roman National Museum and the Archaeological Area of Rome (MiBACT)
  - **Questions & Answers**

19.00 : **Dinner** – S. Maria Nova, Appian Way

**FRIDAY, 27 MAY 2015**

#### 9.30 – 11.00: Round-table discussion

MODERATOR: **Ms. Caterina Bon Valsassina** (Italy), Director General for Archaeology, Arts and Cultural Landscape at the Italian Ministry of Cultural Heritage & Activities & Tourism (MiBACT)

- DISCUSSANTS:
- **Mr. Stefano De Caro** (Italy)
  - **Mr. Andrea Bruno** (Italy)
  - **Mr. Omar Sultan** (Afghanistan)
  - **Ms. Cheryl Benard** (USA)
  - **Mr. Adriano La Regina** (Italy)
  - **Mr. Jukka Jokilehto** (Finland)
  - **Mr. Vincent Negri** (France)
  - **Mr. Daniel Etongua-Manguelle** (Cameron)
  - **Ms. Rita Gonelli** (Italy) - *TBC*
  - **Mr. Francesco Prosperetti** (Italy)

11.00 – 11.15: Coffee Break

11.15 – 12.00: Adoption of the Symposium outcomes

#### 12.00 – 12.30: Closing Ceremony

MASTER OF CEREMONY: **Ms. Caterina Bon Valsassina** (Italy), Director General for Archaeology, Arts and Cultural Landscape at the Italian Ministry of Cultural Heritage & Activities & Tourism (MiBACT) - *TBC*

- SPEAKERS:
- **Mr. Omara Khan Masoudi** (Afghanistan), Former Director of National Museum of Afghanistan, Culture Expert at the UNESCO Kabul Office
  - **Mr. Fahim Rahimi** (Afghanistan), Acting Director of the National Museum of Afghanistan
  - **Mr. Michael Stanley** (USA), Coordinator for mining sector development in the South Asia and East Asia Pacific regions at the World Bank Group
  - **Mr. Filippo Alessi** (Italy), Programme Coordinator for Afghanistan, Italian Agency for Development Cooperation (AICS)

12.30 – 14.00: Lunch

14.30 – 17.00: Optional visit to the Museum Palatino

Departure of participants